

# we mean business

BY JIM BREWER • Jbrewer44@earthlink.net

## HOLIDAY LIGHTING MADE EASY

Remember that great scene in National Lampoon's Christmas Vacation when Chevy Chase attempted to plug in his Christmas lights? His lights were tacky. He didn't have the right extension cords, and he had enough lights for a small town. Ultimately he knocked out the power for his entire neighborhood. That's what can happen when the average person attempts to illuminate his house or yard with Christmas lights.

"We have a turnkey operation," said Harshaw. "We will install professional lighting to make your home or business sparkle. We do roof lines, bushes, trees, and walkways for residential or business use. We sell the lights, install and service them, remove them at the end of the season. We will even store them for you if you choose."

Customers are calling on Jim's professional services for several reasons, but especially for safety and convenience considerations.

Falling off a ladder is not an especially good way to begin the holiday season. Neither is burning down a house, or spending an entire weekend untangling strings of broken lights.

"We use commercial grade lighting and provide high quality extension cords as part of our service," Harshaw said. "We also provide timers that come on and go off when you wish."

Many people don't have the

time to drag cords and strings of lights up and down ladders at their homes. That's why Joyce and Dave Leitao recently called on Jim Harshaw to install their holiday lights. Coach Leitao obviously has more important things to do as he prepares his UVA team for the trials of ACC basketball.

Harshaw comes from a UVA background. While at the University of Virginia, he was a three-time ACC champion and a one-time All American in wrestling. He received his undergraduate degree in Environmental Science before earning his Masters in Teaching. He served as an Assistant UVA Wrestling Coach for two years. Later, Harshaw became Head Wrestling Coach at Slippery Rock University in Pennsylvania before returning to Charlottesville to serve as President of the Cavalier Wrestling Club, a position he still retains.

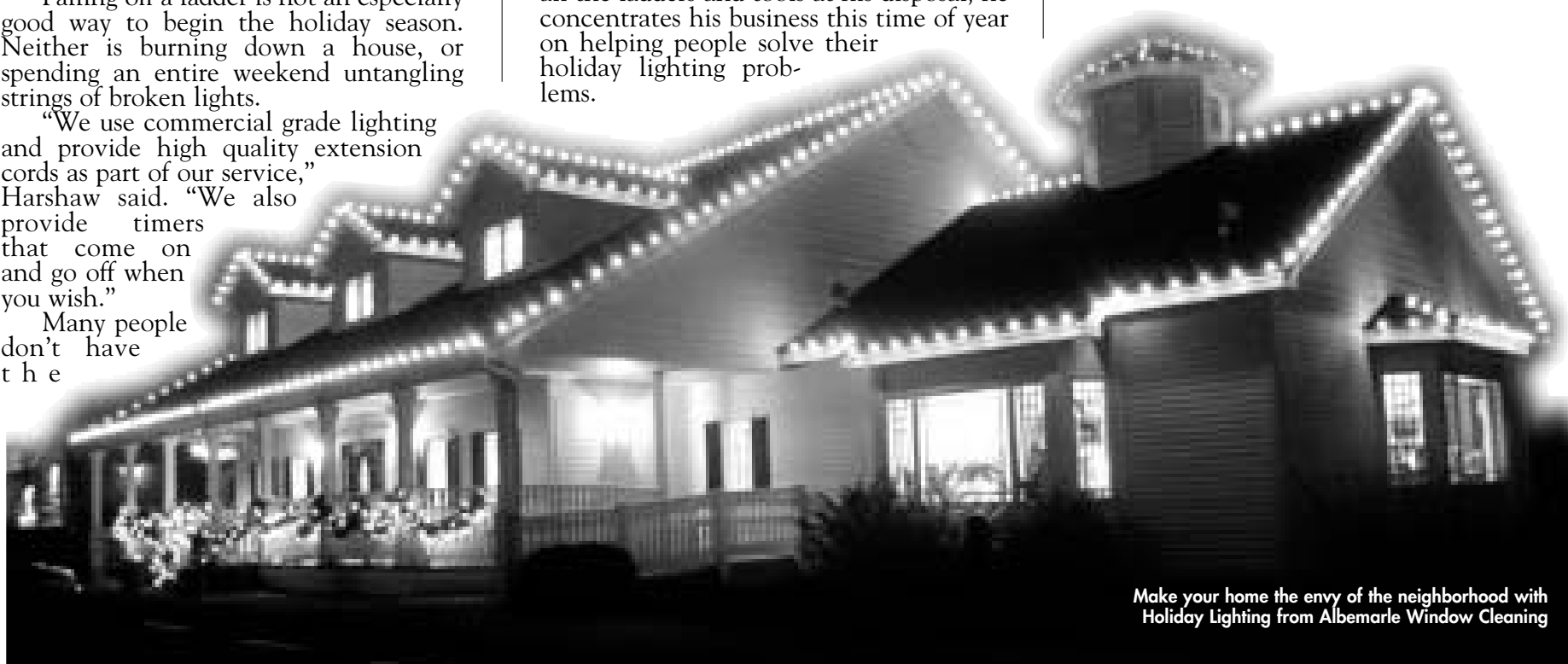
In addition to Holiday Lights, Harshaw operates a highly professional window cleaning service. However, with all the ladders and tools at his disposal, he concentrates his business this time of year on helping people solve their holiday lighting problems.

"We can do most anything the customer chooses, from one-color to two or even five-color light schemes with custom designs and lighting sequences," he noted. Harshaw is both licensed and insured and will do small or large projects. And if a single light bulb goes out, don't fret; call Holiday Lighting and Harshaw will come out and replace it for you.

"Customers can kill two birds with one stone when they call us to do their holiday lighting and clean their windows," he said.

Albemarle Window's Holiday Lighting Service can also arrange special lighting for other holidays – including Valentine's Day, the Fourth of July, weddings and other special occasions.

For a free quote to solve all your holiday lighting needs (and to have the best looking lights on the block), call Jim Harshaw with Albemarle Window Cleaning at 434-906-9228 or e-mail him at AlbemarleWC@yahoo.com.



Make your home the envy of the neighborhood with  
Holiday Lighting from Albemarle Window Cleaning